

# *Silverton Fine Arts Festival*

## *Artist Prospectus 2012*

You are invited to apply for acceptance to the 11th Annual Silverton Fine Arts Festival, to be held August 18 & 19, 2012, in Silverton, Oregon. Our goal for this festival is to celebrate the virtuoso talents of our finest local and regional artists, as well as to provide the public and our selected exhibitors with a show of the highest quality. The site, historic Coolidge–McClaine Park in the heart of Silverton, on the banks of Silver Creek, is a beautiful area surrounded by towering oak and Douglas-fir trees. It is a popular summer gathering place and a wonderful setting for the festival.

Silverton area artists, art patrons and community leaders involved in event planning are committed to providing pre-event and on-site service for all selected participants. We are further committed to quality marketing focused on art communities and major populations within a 50-mile radius (including Portland, Salem, and Vancouver, WA).

The Silverton Fine Arts Festival is within easy (and scenic) driving distance of Oregon's metropolitan areas, and is adjacent to the Oregon Garden and Silver Falls State Park. Now in its eleventh year, this show has established an excellent reputation for both quality of art and entertainment and for good organization. It features entertainment and hands-on activities for both children and adults, and encourages an atmosphere of conviviality between festival attendees and participating artists.

### *Guidelines for submitting digital images*

NOTE: SLIDES AND PRINTS WILL NOT BE ACCEPTED.

Submit 4 color images of your artwork. Images must accurately represent your original work to be exhibited.

All images must be JPEG format (.jpg) with medium compression. Images not in JPEG format are unacceptable. Please do not use Windows program "Media Center."

Images should be no larger than 1024x768 pixels. Z application format is acceptable.

Label each image on the CD with your last name, first initial, and image number (example:

'jones.a.01.jpg'). Number images of your artwork 01 through 04. Do not include titles of artwork.

Write your name and the title "Silverton Fine Arts Festival 2012" clearly on the CD, in permanent marker.

Put CD in a paper sleeve and mail in padded or cardboard packaging. For CD return please provide suitably stamped and sized envelope.

No internet connections to personal websites will be accommodated as part of the jury process.

### *Selection process*

Jurors select artists to participate based on slides submitted. Artists will submit four digital images (as instructed above). Jurors include individuals with experience as working artists, gallery owners, and festival directors. Jury selection is based on technical proficiency, individual style/personal vision, and originality, as well as the spectrum of media represented in the festival as a whole. There is a non-refundable application fee of \$20.00 to be included with the application.

### *Important dates*

March 31, 2012	Postmark deadline for application
May 1, 2012	Notification of acceptance will be mailed
June 1, 2012	Booth Fees due
July 1, 2012	Booth assignments & info packets mailed/Deadline for refund w/ cancellation
August 17, 2012	Welcoming reception
August 18 & 19, 2012	Silverton Fine Arts Festival

### *Rules, regulations & miscellaneous information*

The festival is open to all artists and craftspeople producing original work. Artists collaborating on work should so note on the application. Two artists may share a booth if both are accepted by the jury. Both artists, however, must submit separate application and fee. All artists must staff their booths for the duration of the festival. Art booth hours are Saturday from 10am-7pm and Sunday from 10am-6pm.

Reproductions of original work, such as posters and cards, may be sold, but may not occupy more than 15% of the total booth space. Commercially produced work from kits, or imported art and goods may not be exhibited. Hand-pulled prints and photographs in signed and numbered limited editions will be accepted as original work under the appropriate category.

### *Artwork booths*

Each exhibitor is provided a space that measures 10'x10' (for a single booth), with a separation between booths. Artists must provide their own booths, racks, and tables, in order to display their work in an outdoor environment. Booth spaces run along paved paths in the park, which is grassy and generally shady. Please leave your pets at home. As some booth locations are not level, exhibitors are advised to bring leveling devices as needed. There are a limited number of double booths available on a first come, first served basis. Booth fees are \$235 for a 10'x10', or \$460 for a 10'x20'. No commission will be collected on sales. A welcoming reception with food and music for artists, sponsors, and staff will

begin at 7 p.m. on Friday, August 19.

Silverton Fine Arts Festival will make every attempt to safeguard the artists' work and property, but liability is ultimately the responsibility of the artist. Overnight security will be provided. As a precaution, it is recommended that artists remove valuables each evening.

*For more information*

Visit our website at [www.silvertonarts.org/festival](http://www.silvertonarts.org/festival), call 503.873.2480, or email [artists@SilvertonArts.org](mailto:artists@SilvertonArts.org).