

**Silverton Arts Association
Board of Directors Meeting
Tuesday, February 8, 2011**

President Moises Roizen called the meeting to order at 7: 07 p.m.

Members Present: Moises Roizen, Pres., David Strand, Vice Pres., Jason Laney, Anne Barber-Shams, Dwight Berning, Becky Smith, and Jan Prowse, Sec. Also in attendance were Connie Shultz, Office Manager, Sylvia Halsey, Education Coordinator, and Stacy Higby, Education Coordinator Assistant.

There were no guests or announcement this evening.

Moises asked for the approval of the January minutes as corrected and they were approved.

The reminder was announced regarding the First Citizen Dinner, which will be Saturday, February 19 at the Oregon Garden Pavilion at 5:30 p.m. The tickets are available at the Chamber of Commerce office. Connie will check to make sure there is a table reserved for the SAA and about getting tickets.

Moises would like to have a special Board meeting to discuss our financial situation. It will be Thursday, February 24 at 6:30 p.m.

Vice Pres. Dave Strand proposed the idea of SAA discussing the possibility of partnering with the Lunaria Gallery with the idea of purchasing Jay Sorgen's building on Fiske Street next to the small park. It was thought that Paula Mabry might also be interested in this idea. A committee was formed with Dave being the Head and other members; Jan Prowse, Becky Smith, Sylvia Halsey and Moises Roizen. The committee will check into this and report their findings.

Secretary Jan had not report. Moises reported we are still in dire need of a Treasurer.

Becky reported she was happy that she did the February Newsletter; however, she asked what we actually get back from the N/L. The N/L has been costing SAA \$1.12 each. We can put the same info on the website and there is no additional charge for this. After a lengthy discussion and brainstorming, these questions were brought up. When the new computers are installed, can we produce the N/L on them? Can we change to a quarterly N/L or maybe every other month? The N/L is good, but is it cost effective? We should ask Salem AA and Keizer AA how they decided to put their N/L on their websites and if it is effective. Maybe we should email to those members with email addresses and USP mail those that do not. There was no conclusion to this problem tonight.

Stacy reported the sample pages of the website are available and she will email the link to each of us to check it out. Aaron is in need of a credit card to finish the transaction to actually get it up and running. Officers will check with the bank on Wednesday regarding

getting this or at least an account number. The charge for this is a \$5.00 transfer cost, \$10.00 ownership charge and \$80.00 for two years to have the website.

The website is in need of a few more photos and information. Anne Barber-Shams will email Stacy a bio. and photos for her March show to be added to the website. Stacy also gave out information regarding purchasing an ad on the website. Each of us are to try to sell these. There is space for 45 ads on the website at this time. Artist members of SAA will be able to be on the web map for free. Local artists will be listed also. The ad size is approximately 2 x 3 vertically.

Anne reported the SFAF needs a marketing person! Valley Credit Union will be the major sponsor this year and will be helping with the marketing.

Moises reported that it was decided that SAA would not be able to help with the June Drake Center at this time. He has notified Barry Shapiro of this. The officers will discuss the issue of jeopardizing our non-profit status with the bank and our accountant.

The March show in the Borland Gallery will be Anne Barber-Shams' AL-ANDALUS. The gallery will be transformed to reflect and compliment her beautiful art! Jan, Joe, Dave, Moises and Anne will be working on the transformation.

The meeting was adjourned at 9:30 p.m.

The next regular meeting will be held Tuesday, March 8, 2011 at 7:00 p.m.

Submitted by
Jan Prowse
Secretary